



RETAIL IS CHANGING. ARE YOU READY?

From fragmented systems to frictionless commerce, we help retail businesses grow smarter, faster, and more securely.

As eCommerce continues to modernize, brands must allow seamless promotions, real-time visibility of inventory, and easy-going experiences for their customers—all while integrating complex back-end systems, more third-party sales channels, and technologies that change every few months. Our retail practice combines deep domain expertise, platform-native accelerators, and AI-enabled tools that quickly remove friction and provide growth from day one.

Common Retail Challenges We Solve

Growing brands often face:

- Inefficient promotion spends across disconnected tools and platforms
- Checkout friction caused by limited flexibility or payment options
- Manual order management and reconciliation of order issues
- No or limited visibility in real time across inventory, sales, and fulfillment
- Multichannel complexity spanning eCommerce, ERP, and POS
- Costly migrations coupled with long go-lives in replatforming or upgrading
- Poor performance and downtime, with less than adequate security

How We Help

We partner with retail and eCommerce brands through their journey from tech strategy to implementation to optimization-controlled.

Solution Area

eCommerce Advisory & Consulting

- ▶ Platform selection, retail analytics, omnichannel readiness, solution architecture, performance optimization

Commerce/Shopify Migrations

- ▶ Migration from Salesforce, Magento, WooCommerce, BigCommerce, or legacy platforms to Shopify or Shopify Plus

Shopify Platform Integrations

- ▶ Connectors for ERP, PIM, OMS, CRM, marketing tools like Klaviyo, and more

Shopify Custom App Development

- ▶ Promotion engines, B2B features, loyalty programs, checkout customization

Storefront Development

- ▶ Headless builds, Shopify Hydrogen, fast-loading PWA storefronts, UI/UX customization

Performance Optimization

- ▶ Code cleanup, page speed, GTM auditing, CRO insights, and analytics implementation

Why Amzur?

Amzur combines technology and deep retailing insight to really help businesses transform their operations, not just their technology landscape. Our expertise extends to all leading commerce platforms, with the most intense focus on Shopify, including everything from custom app development and API integration to checkout and promo engine builds.

With two decades of experience in IT delivery and proprietary accelerators under our belt, we do not just implement but do make problem-solving worthy of the modern retailer.

We have helped retail brands to:

- **Reduce time to market for promotions by over 60%**
- **Increase checkout conversion rates through branded credits and embedded payment flows**
- **Conduct disruption-free migration to Shopify and other platforms**
- **Connect ERP and order systems to bring together backend and customer-facing operations**

Whatever it is that requires scaling Shopify storefronts or modernizing the whole retail ecosystem, Amzur supplies the tools, teams, and thought to get it done.

**Let's Rethink
Retail Together**

Whether you're planning a migration to Shopify, modernizing your storefront, or solving backend integration bottlenecks, we're here to help.

Book a free consultation to explore your challenges and how we can support your growth.